



laura rossiter

PROFILE

Writer and designer focused on creating designs that entertain and inform the user. Organizes elements on the page, whether they are digital or printed, to drive customer engagement and results.

EXPERIENCE

April 2019 – Present

Design Intern

Upward Brand Interactions, Dayton, OH

- Participate in company-wide brainstorming
- Research clients and their existing brand guidelines to aid in ideation and creation of deliverables
- Ensure artwork is passed through the proper employees for internal review

November 2015 – June 2017

Sales Associate

Hobby Lobby, Chillicothe, OH

- Process sales or other transactions
- Issue money, credit, or vouchers
- Answer questions to help customers with their projects
- Greet customers, patrons, and visitors
- Sell design and craft products and services
- Monitor sales activities based on weekly sales goals
- Maintain clean work areas

VOLUNTEER WORK

- Video Team Ministry founder at Chillicothe Baptist Church 2017
- Vacation Bible School Volunteer at Chillicothe Baptist Church 2018

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere Pro
- Microsoft Word
- Microsoft PowerPoint
- Google Docs
- Google Slides
- Copywriting

EDUCATION

August 2017 – June 2019

Associate Degree of Applied Business in Design

The Modern College of Design, Kettering, OH

- Career Center Graduate Tuition Reduction Scholarship
- Spoke to prospective students at Pickaway-Ross CTC
- 2019 National Student Advertising Competition Team designer and copywriter
- GPA of 3.8

August 2015 – May 2017

Certificate of Completion

Pickaway-Ross CTC, Chillicothe, OH

- President's Award for Educational Excellence
- Student Council member 2015 – 2016
- 4th in region for Graphic Design Promotion in Business Professionals of America 2016
- Student Council Vice President 2016 – 2017
- Business Professionals of America Secretary 2016 – 2017
- Teachers' Association Scholarship
- Graduated with High Honors
- Candidate for National Society of High School Honors
- GPA of 3.6

August 2013 – June 2017

High School Diploma

Zane Trace High School, Chillicothe, OH

- Graduated with High Honors
- Student Helper 2014

GET A HOLD OF ME!

www.graphicsbylaura.com

laura_45601@yahoo.com

740 . 637. 8949